

Whitepaper BitcoinWorld (BW Token)

Introduction

BitcoinWorld is a revolutionary Web3 platform that aims to make reading and learning more engaging and rewarding. The platform is an existing website that has revamped its business model to include Web3 strategies and a "Read to Earn" concept. The platform offers users a variety of ways to earn BW Tokens by engaging with content such as reading articles, watching videos, participating in discussions, or completing surveys. These tokens can then be used to redeem rewards, purchase products and services, or trade for other cryptocurrency.

The platform is designed to provide a more engaging and rewarding approach to reading and learning, as it provides a financial incentive for individuals to actively seek out and consume new information. It covers a wide range of topics, including the latest developments in the world of Bitcoin and other digital currencies, as well as the underlying blockchain technology that powers these systems. Additionally, the platform offers educational resources such as tutorials, guides, and courses to help users improve their literacy and knowledge on crypto and blockchain.

The platform also incorporates various engagement strategies such as gamification, community-building features and token staking option to increase user motivation and engagement. Additionally, the platform offers a referral program that helps to increase the number of users on the platform.

With a strong user base, a diverse range of content and a token-based rewards system, BitcoinWorld platform is designed to create a sustainable ecosystem that offers value to users and incentivizes them to participate. By listening to user feedback and continuously improving the platform, BitcoinWorld aims to become a valuable and important project in the crypto and blockchain space.

Problem Statement

The current approach to reading and learning often fails to engage individuals and provide them with a sense of accomplishment. With an overwhelming amount of information available online, it can be difficult to get people to actively seek out and consume new information. Additionally, traditional educational resources can be expensive and out of reach for many individuals, particularly those living in developing countries. Furthermore, the current approach to reading and learning lacks a financial incentive for individuals to engage with the content. This often results in a lack of engagement, and can make it difficult for individuals to stay motivated to learn and improve their literacy.

Our Solution

BitcoinWorld platform addresses the problem by providing a token-based rewards system for users to earn tokens by engaging with the platform's content. The platform offers various ways for users to earn tokens, including the "Read to Earn" program, daily micro-tasks, survey completion, "Watch to Earn" program, and content contributor rewards. These tokens can then be used to redeem rewards, purchase products and services, or trade for other cryptocurrency.

The platform also incorporates various engagement strategies such as gamification and community-building features, to increase user motivation and engagement. By providing a diverse range of content on different topics, the platform aims to make it more interesting for users to participate. Additionally, by providing educational resources such as tutorials, guides, and courses, the platform also aims to improve literacy and make it easier for individuals to learn about Bitcoin and blockchain technology.

The platform also offers a referral program, which helps to increase the number of users on the platform, and a token staking option, which helps to increase the value of the token and incentivize users to hold on to their tokens.

By providing a financial incentive for individuals to engage with written content, the platform aims to increase engagement with written content and make it more interesting for users to participate. By making educational resources more accessible and affordable, the platform aims to improve literacy rates and make it easier for individuals to access educational resources.

Overall, the BitcoinWorld platform provides a more engaging and rewarding approach to reading and learning, and makes it easier for individuals to access educational resources and improve their literacy.

Our Offerings

The BitcoinWorld platform offers a variety of ways for users to earn BW tokens as rewards for engaging with the platform's content. These offerings include:

1. **Read to Earn:** Our "Read to Earn" program allows users to earn tokens as a reward for reading certain content or articles on the platform. This includes a wide range of topics such as the latest developments in the world of Bitcoin and other digital currencies, as well as the underlying blockchain technology that powers these systems.
2. **Complete Surveys:** Users can also earn tokens by filling out certain surveys on the platform. These surveys may be related to the content on the platform, or they may be general surveys about users' interests and habits.
3. **Daily Micro-Tasks:** We offer a variety of simple daily micro-tasks that take only a few minutes to complete. Users can earn tokens as a reward for participating in these tasks, which may include activities such as watching videos, participating in discussions, or completing quizzes.
4. **Watch to Earn:** Our "Watch to Earn" program allows users to earn tokens as rewards for watching certain videos or advertisements on the platform. This provides an additional way for users to earn tokens and engage with the platform's content.
5. **Content Contributor Rewards:** We also have a program that allows users to earn tokens as rewards for contributing content to the platform. This includes writing articles, creating videos, or other forms of content that can be shared on the platform.
6. **Gamification:** We have incorporated gamification elements to the platform to make it more engaging and fun

Token Utility

BW tokens, the native token of the BitcoinWorld platform, offer a wide range of benefits to users who engage with the platform and earn them as rewards. Some of the main benefits of BW tokens include:

1. **Purchase and Selling of Merchandise:** Users can use BW tokens to purchase a variety of products and services on the platform, such as merchandise related to Bitcoin and blockchain technology. Additionally, users can also sell their BW tokens on cryptocurrency exchanges to trade for other cryptocurrency.
2. **Redeeming for Vouchers:** Users can redeem their BW tokens for different vouchers such as electronic gadgets, cash vouchers, and other tangible goods.
3. **Token Swapping:** Users can also swap their BW tokens for other cryptocurrency on supported exchanges. This allows for easy liquidity and flexibility for users who want to trade their tokens for other crypto assets.
4. **Access to Premium Content:** Users can use their BW tokens to access premium content on the platform, which offers higher rewards than regular content. This incentivizes users to engage with the platform more and earn more tokens.
5. **Purchase of NFTs:** Users can use their BW tokens to purchase unique digital assets, such as Non-Fungible Tokens (NFTs), which are becoming increasingly popular in the blockchain space.
6. **Encouragement of Lifelong Learning:** The platform can encourage individuals to continue learning throughout their lives by providing an ongoing financial incentive for reading and consuming new information.
7. **Token Staking:** Users can stake their BW tokens to earn more tokens as rewards and increase the value of the token over time.

Overall, the BW token offers multiple benefits to users of the BitcoinWorld platform, providing them with a financial incentive to engage with the platform, access premium content, purchase unique digital assets, and trade tokens for other crypto assets. The token staking option also helps to increase the value of the token and incentivize users to hold on to their tokens.

How to Earn

The earning mechanism on the BitcoinWorld platform is designed to be simple and easy for users to understand. Users can earn BW tokens as rewards for engaging with the platform's content, such as reading articles, watching videos, participating in discussions, or completing surveys.

1. **Reading and Engaging with content:** Users can earn tokens by reading and engaging with content on the platform. The amount of tokens earned may depend on the length or quality of the content, and users can earn more tokens by reading more content.
2. **Completing Surveys:** Users can earn tokens by filling out surveys on the platform. These surveys may be related to the content on the platform or they may be general surveys about users' interests and habits.
3. **Daily Micro-Tasks:** Users can earn tokens by participating in daily micro-tasks. These tasks may be simple and take only a few minutes to complete. They may include activities such as watching videos, participating in discussions, or completing quizzes.

4. **Watching Videos:** Users can earn tokens by watching certain videos or advertisements on the platform. This provides an additional way for users to earn tokens and engage with the platform's content.
5. **Contributing Content:** Users can earn tokens by contributing content to the platform. This includes writing articles, creating videos, or other forms of content that can be shared on the platform.
6. **Token Staking:** Users can stake their BW tokens to earn more tokens as rewards and increase the value of the token over time.

The tokens earned by the users are automatically transferred to their Metamask wallet or exchange wallet, and users can then use their tokens to redeem rewards, purchase products and services or trade for other cryptocurrency. Users can check their token balance and transaction history in their wallets.

Platform Revenue

The BitcoinWorld platform generates revenue through several different channels. Some of the main sources of revenue include:

1. **Advertising:** The platform earns revenue through advertising, by displaying ads on the site and selling ad space to businesses. These ads can be targeted to specific users based on their interests and demographics.
2. **Merchandise Sales:** The platform earns revenue by selling merchandise such as t-shirts, hats, and other items related to Bitcoin and blockchain technology. Users can purchase these items using BW tokens.
3. **Sponsored Content:** The platform earns revenue by creating sponsored content for businesses, such as sponsored articles, videos, or surveys. This allows businesses to reach a targeted audience on the platform.
4. **Premium Content:** The platform earns revenue by selling access to premium content, which is exclusive to users who pay with BW tokens. This includes additional articles, videos, and other resources that are not available to the general public.
5. **NFT sales:** The platform earns revenue by selling unique digital assets, such as Non-Fungible Tokens (NFTs) to users who can purchase them using their BW tokens.
6. **Service Fees:** The platform earns revenue by charging a small transaction fee on every transaction that takes place on the platform.

BitcoinWorld platform has multiple revenue streams, which allows it to be sustainable and generate income for the business. The platform's revenue can be used to improve the platform, create new content, and develop new features. Additionally, by providing a variety of ways for users to engage with the platform, the platform can reach a wider audience, which leads to more revenue.

Token Information

Token name: BW TOKEN (TICKER)

Total supply: 100,000,000

Circulation on listing:

61,111,111

Date: LATER

Token Price & Fund Raised

Pre-Seed Investor - 0.08\$ per token price – 1.6Million

Public sale (Launchpad)- 0.16\$ per token price – 800K

TOKEN DISTRIBUTION

:-

1) Token Distribution and Token Release Schedule:

Element	% Of the total	Token Release Schedule
Reward	50%	As per the platform user base
Seed	20%	4-week Locked 18 month. vesting
Marketing	10%	1 month Locked. 10 months vesting
Team	10%	6-month Locked. 24 months vesting
Public	5%	Launchpad (100% unlocked)
Advisors	5%	6 months Locked. 12 months vesting
Total	100.00%	100,000,000

Element	% Of the total	Total Token Distribution Schedule
Reward	50%	50,000,000
Seed	20%	20,000,000
Marketing	10%	10,000,000
Team	10%	10,000,000
Public	5%	50,00,000
Advisors	5%	50,00,000
Total	100.00%	100,000,000

Element	% Of the total	Token Release Schedule percentage & Monthly token distribution amount
Reward	50%	As per the platform user base
Seed	20%	3-week Locked 18 month. Vesting -1,111,111
Marketing	10%	1 month Locked. 10 months vesting-1,000,000
Team	10%	8-month Locked. 24 months vesting-after -416,666
Public	5%	Launchpad (100% unlocked)-50,00,000
Advisors	5%	6 months Locked. 12 months vesting-416,666
Total	100.00%	100,000,000